



## Marketing Intern

### ORGANIZATION SUMMARY

LA Promise Fund is a nonprofit organization dedicated to preparing Los Angeles students for success in college, career, and life. Working through a network of high-performing, community-based schools and a portfolio of programs that reach students throughout the County, the Fund creates vibrant community hubs and partnerships that foster motivated, engaged, and directed students poised for academic, professional, and personal success.

LA Promise Fund Neighborhood is an enrollment zone that includes two large South LA high schools (Manual Arts and West Adams Prep) and one middle school (John Muir) operated by LA Promise Fund in a first-of-its-kind performance contract with the Los Angeles Unified School District. Within this zone, LA Promise Fund transforms chronically failing public schools, opens new schools and remakes schools into community hubs that offer comprehensive support services for students and families. The LA Promise Fund has grown its network of feeder schools in South Los Angeles via the charter school model. It runs the LA Promise Charter Middle School and the LA Promise Charter High School. To learn more about LA Promise Fund visit <http://www.lapromisefund.org/>

### POSITION SUMMARY

The Marketing Intern will report to the Director of Communications. The intern will contribute to social media strategy, work on the website, and perform writing projects as assigned.

The position is a part-time, stipended position.

#### Duties

- Develop content for social media
- Track and stay abreast of social media best practices
- Update the website with new content
- Develop story ideas
- Other duties as assigned

## **CANDIDATE REQUIREMENTS**

### *Education and Experience*

- High School Diploma or equivalent required
- Prior internship or work experience

### *Knowledge, Skills and Abilities*

- Strong verbal and written communications skills
- Experience with building a following on Facebook, Twitter and Instagram
- Proficient in Word, Excel and Outlook
- Experience with iMovie preferred
- Experience with Photoshop and InDesign preferred

## **HOURS**

This position is 10-15 hours per week.

## **STIPEND**

\$750 per 6 month period

## **HOW TO APPLY**

E-mail your cover letter and resume to [careers@lapromisefund.org](mailto:careers@lapromisefund.org).